

WELCOME TO

# Current Practices in Cyber Security Market Analysis

**KuppingerCole Analysts AG**

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# About KuppingerCole

KuppingerCole Analysts AG

# KuppingerCole Analysts AG

Who we are and what we do.

## Independent Industry Analyst Company

Specialized in the strategic management of digital identities, privileges, authentication, and access control as well as cybersecurity and business resilience..

1

### Headquarters in Europe

Founded in 2004 - With offices in Germany, UK, USA, Dubai and South Africa.

2

### Research

We evaluate specific market segments related to digital identity and cybersecurity

3

### Events

Host global events on Identity and Cybersecurity as well as webinars.

4

### Advisory

Implementing and maintaining a state-of-the-art cybersecurity and IAM strategy and architecture.

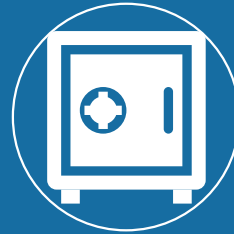
# Areas of Expertise

What we know today and what we expect will affect tomorrow.



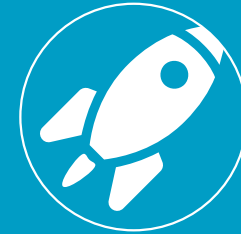
## Identity and Access Management

- Identity Management
- Privilege Management
- Authentication
- Identity Governance



## Cybersecurity

- Zero Trust
- Endpoint security
- Cyber resilience
- Incident Response



## Future Trends

- Artificial Intelligence
- Distributed Ledger
- Digital Sovereignty
- Self sovereign identity





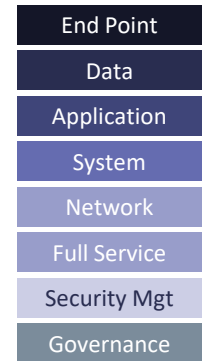
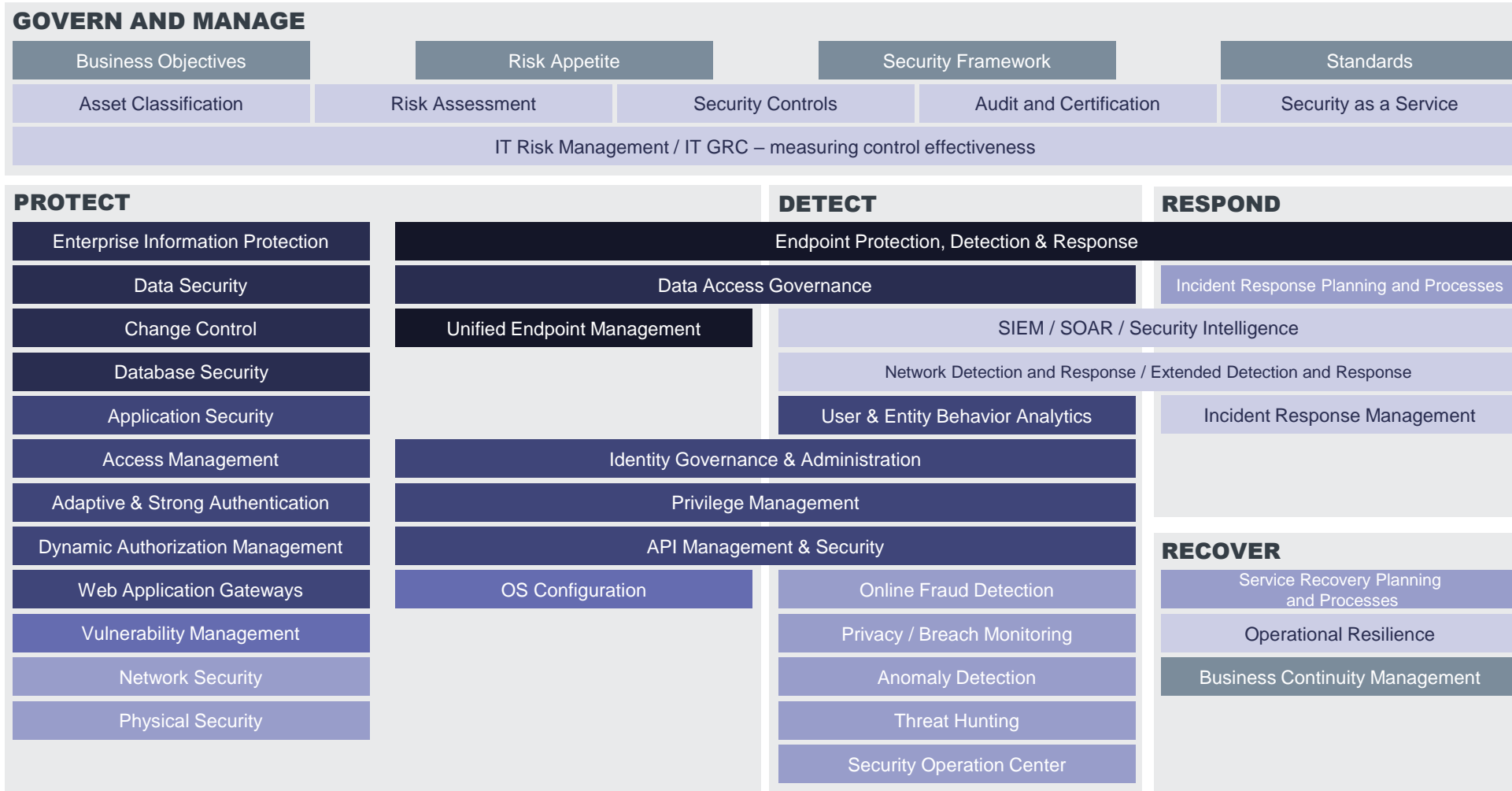
# Market Analysis Activities

Scope and Reports



# Cyber Security Research Areas

Focus on identity governance, data security and cybersecurity



# Published Research Formats

An overview of the research reports we regularly publish and update

## Leadership Compass/ Market Compass

Overview of solutions in a technical market segment. Aim to help **IT professions to make informed decisions.**



## Whitepaper

Inform about a specific, **complex issue.** Aim to help the reader to **solve a problem or decide.**

## Executive View

Condensed report, describing a specific product or service with focus on its **strengths and challenges.** Aim to give the reader a short expert reference.



## Leadership Brief

A short description of the **business challenges, key issues of an area.** Aim to help decision makers to **quickly identify the right solutions.**



## Podcast, Videocast, Blogs

Flexible, **delivery-oriented** insights available in **audio, video, or text** format covering issues, products and the industry.

# Market Analysis Approach

Based on Facts plus Industry Knowledge



# KuppingerCole Analysis Approach

Facts plus Industry Knowledge enable in depth analysis

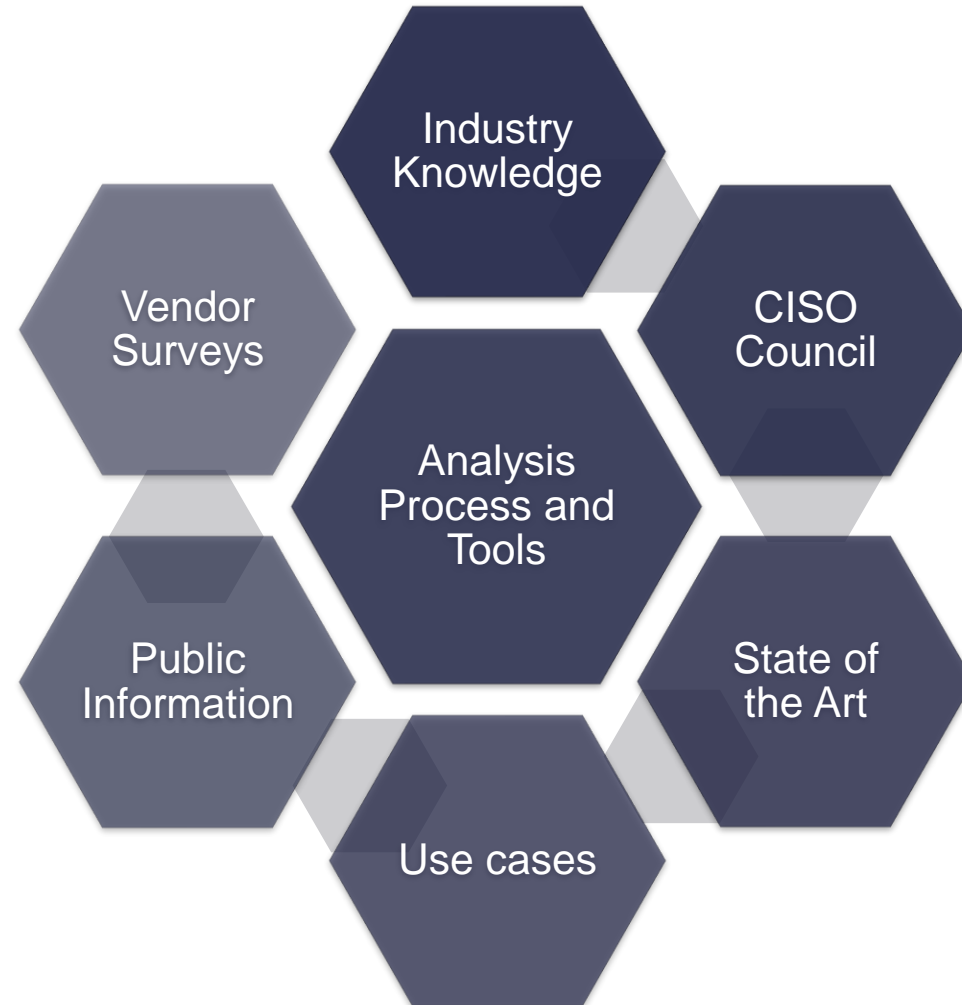
Analysis is based on  
Knowledge

+

Data

Using

Tools





# Market Analysis Examples

KuppingerCole Analysts AG

# Example Content of Leadership Compass

Showing market overviews as well as in-depth insight into products and services

## Overall Market View



## Vendor Ratings

Security	Strong positive
Functionality	Strong positive
Deployment	Positive
Interoperability	Neutral
Usability	Positive

### Strengths

- Broad set of capabilities in access control and management of users
- Comprehensive rule sets for many scenarios and use cases
- Support integration to other identity sources via LDAP interface
- Integrates with additional security capabilities of the suite
- Based on long-term experience in SAP consultancy, delivering deep integration and support for SAP environments
- Added critical events monitoring for SAP, allowing for real-time reaction on issues, beyond interval-based recertification
- Significant number of customers
- Available as managed service

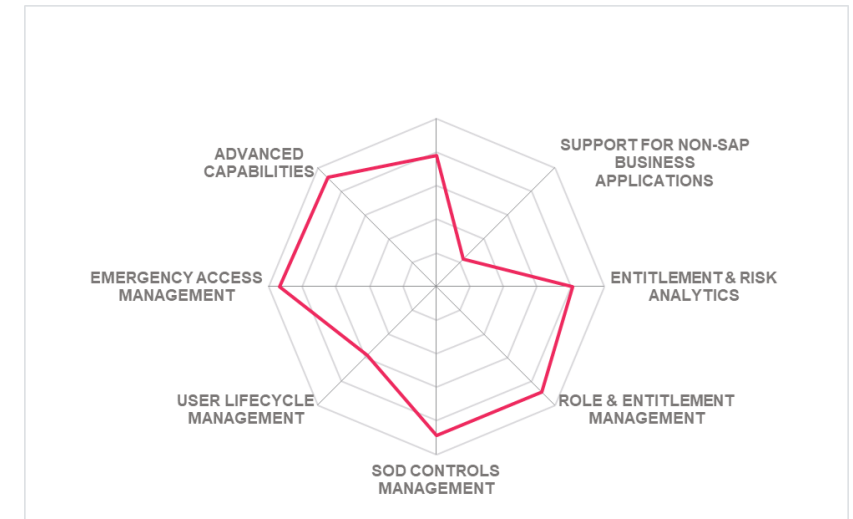
### Challenges

- Focused on traditional SAP environments and S/4HANA, gradually extending support to other solutions, e.g., Ariba
- Lack of out-of-the-box support for other SAP business applications that are delivered as-a-service
- User interface primarily in traditional SAP GUI layout, with some Fiori-based dashboards
- Still small partner ecosystem, but growing international reach and good local language support

Leader in



## Vendor in Detail



# Breadth - Major Reports and Online Tools

Published during 2022 and available today

## Product Reviews

- More than 500 reviews of products from more than 340 vendors – help to make informed choice.

## Tools Choice

- Make an informed decision – with digital advisory.

## Virtual Academy

- Virtual multi-channel online classroom helps you to prepare for cyber challenges

1

## Identity Management

Password-less Authentication, CIEM and DREAM, Identity Fabrics, Access management 2022. Access Control for SAP

2

## Customer Identity

CIAM Platforms, Providers of Verified Identity, Customer Data Platforms, Privacy and Consent Management, Integrated Risk Management

3

## Cyber Security

Zero Trust Network Access, WAF 2022, Industrial Control Cybersecurity, EDR Endpoint Protection, SOC as a Service, Intelligent SIEM, Cloud Backup and DR

# Depth - Major Reports and Online Tools

Published during 2022 and available today

## Leadership Compass Reports

- In depth reports covering technical market segments. Help professionals to make an informed choice.

1

### Vendor Coverage

- Full participation by 10 to 30 Vendors
- Additional 5 to 20 “Vendors to Watch”

2

### Depth of Analysis

Participating Vendors complete a survey containing between 350 to 700 details questions.

# ABOUT KUPPINGERCOLE ANALYSTS AG

EUROPE'S LEADING ANALYSTS ON IDENTITY MANAGEMENT, CYBERSECURITY AND ARTIFICIAL INTELLIGENCE FOR THE FUTURE OF YOUR DIGITAL ENTERPRISE.

KUPPINGERCOLE, founded in 2004, is an international and independent analyst organization headquartered in Europe.

The company specializes in offering neutral advice, expertise, thought leadership and practical relevance in Information Security, Identity and Access Management (IAM), Governance (IAG), Risk Management and Compliance (GRC), Artificial Intelligence (AI) as well as all areas concerning Digital Transformation.

KUPPINGERCOLE supports companies, corporate users, integrators and software manufacturers in meeting both tactical and strategic challenges. Maintaining a balance between immediate implementation and long-term viability is at the heart of KuppingerCole's philosophy.





# THANKS!